**Speed**

How many of the top 20 most attended sporting events in the U.S. are NASCAR races?

-5

-8

-17

-20

17 of the top 20 sporting events are NASCAR races. NASCAR is the number 1 spectator sport in the U.S., its largest venue holds nearly 190,000 fans (larger than the population of Salt Lake City, Utah).

Source:

http://www.forbes.com/sites/steveodland/2012/02/27/nascars-back/

**Rogers Athletic**

What percentage of males in the U.S. watched NFL football in 2013?

-21%

-38%

-74%

-85%

85% of males watched NFL football in 2013. That number represents roughly 133 million American males!

Sources:

http://nflcommunications.com/2014/01/08/nfl-2013-tv-recap/

http://nielsen.com/us/en/reports/2014/year-in-the-sports-media-report-2013.html

**History Channel**

Behind ESPN, what cable television channel has the most primetime male viewers aged 18 to 34?

-Discovery Channel

-AMC

-TNT

-MTV

TNT has a nightly primetime average audience of 330, 000 men ages 18 to 34. The top 5 networks, in order, are: ESPN, TNT, Comedy Central, The History Channel and TBS.

Source:

Data from Nielsen and represents live-plus-same-day viewership among men age 18 to 34 from Dec. 27 to July 17. Only nonsports regular series in primetime were included

**Hot Hands**

When the internal body temperature falls below what temperature, does hypothermia occur?

-98.6°

-95°

-82°

-75°

Hypothermia occurs with the core temperature of a person’s body falls below 95. According the the CDC an average of more than 1300 people die annually from hypothermia-related causes. More than two-thirds of those are men.

Sources:

http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6151a6.htm

http://www.mayoclinic.org/diseases-conditions/hypothermia/basics/definition/con-20020453

**Durex**

According to a recent poll, what percentage of adults 18 to 34 would rather give up sex for a week than their mobile phone?

-92%

-75%

-55%

-33%

33% said they would prefer to abstain from sex for a week rather than give up the mobile phone. In a survey conducted in the U.K. over 55% of respondents reported anxiety if they were unable to use or locate their cell phone, giving rise to the term nomophobia, the fear of being out of mobile phone contact.

Sources:

http://www.imediaconnection.com

http://www.adweek.com/news/advertising-branding/men-are-more-likely-women-use-mobile-shopping-technology-148791

**Altama**

What percentages of American men age 18 and older are veterans of the U.S. military?

-10%

-25%

-35%

-50%

25% of American men 18 and older are veterans of the U.S. military. The percentage jumps to 80% for men now 85 to 89, who would have been in their late teens during World War II and its immediate aftermath.

Source:

http://www.gallup.com/poll/158729/men-women-veterans.aspx

**Random facts**

According to the CDC, 85% of victims of lightning strikes are men.

Source:

http://www.cdc.gov/mmwr/preview/mmwrhtml/mm6228a6.htm

A recent survey of men in the U.K. found less than 44% feel comfortable doing basic home maintenance.

Source:

ICM Research, national survey (U.K.), September through December 2010.

25% of men watch YouTube daily and spend an average of one hour a week watching video.

Source:

http://www.mediabistro.com/alltwitter/social-media-men-women\_b40738

67% of men purchase flowers for Valentine’s Day.

Source:

http://www.cnn.com/2013/02/13/living/valentines-day-statistics-btn

41% of shopping done by affluent males (those making $100,000 per year or more) is done on Amazon.com.

Source:

iProspect